



Dear SCM friends,

It is with great pleasure and pride that I introduce the spring 2024 edition of our newsletter, Chain Reaction. Our department is more than just a collection of individuals; it is a thriving ecosystem of innovation, collaboration, and intellectual curiosity. With each passing day, we continue to push the boundaries of knowledge, inspire groundbreaking research, and empower the next generation of scholars.

In this edition, we have curated an array of content that reflects the diverse talents and accomplishments of our faculty, staff, students, alumni, and corporate partners. From transformative research to impactful community and global initiatives, each story encapsulates the spirit of excellence and dedication that defines our department.

I encourage each of you to continue sharing your stories, insights, and perspectives with the department as we strive to create a more connected and vibrant supply chain management community — all in pursuit of becoming the world's supply chain university.

Warm regards,



Adegoke Oke, PhD Department Chair



Academic Program Highlights

New STEM-designation for top supply chain program

We're excited to share that, after a meticulous review, the <u>Bachelor of Science in</u> <u>Supply Chain Management</u> program has received STEM designation, beginning in the summer of 2024. International students who graduate from the program can now receive a two-year extension on their post-graduate visa to work in the United States. This will enhance the diversity and caliber of the already topranked program.

New program gains momentum in West Valley

Following its launch announcement, the new

Master of Science in Supply Chain Management (MS-SCM) program has garnered significant interest and excitement among prospective students. For its inaugural cohort beginning in fall 2024, the program has received over 250 applications, and over 160 students have been admitted to the program. Over 90% of admitted students are international, representing numerous countries, including China, Ghana, India, Pakistan, Saudi Arabia, and Taiwan. Program graduates will have a truly global perspective. Applications will be accepted through the summer, and we are excited to educate the next generation of supply chain professionals.

Celebrating our inaugural Dean's Medalist recipients

New for the 2023–2024 academic year, the W. P. Carey School of Business has launched the Dean's Medalist program to recognize the top graduates of each degree program. The recipients are chosen by each department or their program's faculty director based on a variety of factors. We are excited to highlight the recipients below for supply chain management and related programs. Please join us in congratulating them on their accomplishments and success!

Fall 2023 recipients

Jingxing Huang, BA in business (global logistics management) <u>Shrikant Khandekar</u>, MS in supply chain management <u>Ropafadzo (Ropa) Sacirarwe</u>, MS in business analytics Keaton Wales, BS in supply chain management

Spring 2024 recipients

Judi Abo Hana, MS in supply chain management Natalie Lewkowitz, BS in supply chain management Julia Pavese, BA in business (global logistics management) Yash Shah, MS in business analytics Kai-Chi (Kylie) Yang, MS in global logistics

Acknowledging excellence in supply chain management

In partnership with the Massachusetts Institute of Technology (MIT), <u>Supply</u> <u>Chain Excellence Award</u> fellowships are bestowed annually to outstanding graduating ASU supply chain undergraduate students. Award winners receive a tuition fellowship of \$30,000 toward the Master's of Supply Chain Management degree program at MIT. We are excited to recognize nine graduates who were selected as winners: Logan Burek, Joseph Choi, Kara Ge, Isabella Giaquinto, Zoey Grant, David Hofer, Jenna Lee, Nathaniel Thompson, and Clara Utzinger.



Faculty and Research

New research initiative launched

The department launched the Africa Supply Network - Research Accelerator (ASN-RA) through the <u>Center for Applied Research and Innovation in Supply</u> <u>Chain - Africa</u> (CARISCA) in February to further its mission of becoming the world's supply chain university. Twenty-one top scholars from various universities in Africa were selected to attend the two-day event in Accra, Ghana. Facilitated by <u>Thomas Choi</u> and <u>Adegoke Oke</u>, the scholars generated ideas and formed research teams to address Africa-specific supply chain issues. The research is expected to lead to top-tier publications and policy changes.

Department maintains top research ranking

Faculty in the department continue to complete and publish remarkable research in their specialty areas.

ASU and Department of State launch microelectronics initiative

In partnership with the U.S. Department of State, ASU is leading a **\$13.8 million** initiative to fortify the global microelectronics supply chain under the International Technology Security and Innovation Fund. This effort, aligned with the CHIPS Act of 2022, focuses on enhancing assembly, testing, and packaging capabilities in allied nations. SCM faculty members John Fowler and Dale Rogers are involved in this initiative, leveraging their expertise in semiconductors and associated supply chains. Their contributions will be instrumental in driving innovation and addressing technological challenges within the project. Additionally, ASU has joined forces with Costa Rica's Ministries of Science and Foreign Trade to position Costa Rica as a regional technological hub and create opportunities for workforce growth and industry expansion.



Engagements and Events

Alum highlight: Raymond Schlaff

Alum **Raymond Schlaff** and his Schlaff Family Scholarship for supply chain students were featured on <u>W. P. Carey News</u>. When Schlaff retired from a fulfilling career in supply chain management, he and his wife wanted to give back to students in need of financial assistance while pursuing their education. The profile is an excellent highlight of an alum who personifies the W. P. Carey motto of "doing good while doing well."

Advisory board and department share thought leadership

On April 11 and 12, representatives from several companies, department faculty, and students came together on ASU's Tempe campus for the Supply Chain Executive Consortium (SCEC) spring advisory board meeting. Featuring industries like global logistics, materials management, high technology, and consumer products, the SCEC board supports department initiatives, provides valuable input on curriculum, and recruits top-tier students. Members heard current research highlights from supply chain faculty, discussed industry hiring trends with career services, and engaged with members of the Supply Chain Management Association. The meeting was held in conjunction with the HBCU/HSI Case Competition hosted by the Supply Chain Management Association. For more information, please visit <u>the SCEC website</u>.

Upcoming Events

- June 4-6: <u>CARISCA 2024 Supply Chain Research Summit</u> in Accra, Ghana
- June 5-6: SCEC Curriculum Review in Flagstaff, AZ
- Sept. 19: SCMA Fall Career Fair
- Sept. 26-27: <u>SCEC Fall Advisory Board Meeting</u>
- Sept. 27: <u>Women in Supply Chain Symposium</u>, hosted by SCEC and SCMA

Thank you for reading! We'll be in touch again next semester.

Not currently on our mailing list?

Fill out <u>this form</u> to make sure you'll receive future updates about department activities and how to get involved. For additional information on ways to support the department, please contact Mikayla Conley at <u>mikayla.conley@asufoundation.org</u>.

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